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DAWIT SHARON

UGC VIDEO EDITOR · WRITER · DEVELOPER

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01 PROFILE

I edit UGC ads for skincare, hair and beauty brands. I came to editing from programming and writing, so I cut fast, check every frame against the script, and build my own tools when the routine needs one. On the side I write book reviews and short philosophy, and I build software I actually use.

02 EXPERIENCE

UGC Video Editor — MAY 2026 – NOW

SKINCARE, HAIR & BEAUTY ADS · REMOTE

- Cut talking-head, b-roll and AI-generated drama ads in DaVinci Resolve for TikTok and Meta, each delivered in three hook versions.
- Every version passes a Frame.io review and my own check: stray frames, subtitles against the script and the voice, faces and text inside the safe zones.

Ghost Writer & Editor — 2025 – MAY 2026

WRITING & PRIVATE CLIENT SERVICES

Developer — 2023 – 2024

FREELANCE & CONTRACT

Sites for NGO companies, the frontend of a fitness platform, a full-stack talent marketplace, and upkeep of a legacy C/C++ system for a private client in Japan.

Apprentice Carpenter — 2021 – 2022

CARPENTRY & WOODWORK

03 PROJECTS

Bowels — V3.1 · 2026

KOTLIN · JETPACK COMPOSE · WEAR OS

A digestive-health tracker with a Wear OS companion. Its timing prediction, backtested on real history, lands within an hour of the actual time 59% of the time.

251 Radio Studio — 2026

TYPESCRIPT · NEXT.JS · WEB AUDIO

Audio editing tools for a friend's radio platform (split, loop, transitions, effects, sample pads), merged upstream, plus a live DJ room with two decks and a full mixer.

Tea Leaves & Thoughts — ~5 YEARS

BLOG · BOOK REVIEWS AND SHORT PHILOSOPHY

04 RESEARCH

How Addis Ababa's Infrastructure Boom Priced Out Its Readers — 2026

SCHOLARXIV · SX.2608.00003

Field observation, price sampling, geospatial mapping and regression on Addis Ababa's book trade, 2022 to 2025.

How typefaces shape political understanding — 2026

IN PROGRESS · ETHIOPIC AND LATIN TYPE, AMHARIC AND ENGLISH

05 TOOLKIT

EDITING

DaVinci Resolve, Premiere Pro, CapCut, Frame.io, Figma

CODE

Kotlin, TypeScript, React, Next.js, Python, C/C++, LaTeX